

Strategic Long-Term Planning – April 8, 2021 (10:30 AM - 11:30 AM)

Developing a municipal strategy allows a community to take advantage of opportunities, address challenges and mitigate risks

What is a Municipal **strategy** and how is the viability of a **community** impacted?



What is the role of **Council** and **Administration** in developing, implementing, and monitoring long term strategic plans?

Who are the major **players** in creating the long-term plan for your **community**?

What are the **internal** and **external** factors to be aware of when developing a strategy?



What does the Municipal Government Act (**MGA**) say about long term strategic plans?

What kind of mechanisms do you need to monitor and adjust your strategy?



What other **resources** are required so your community can **achieve** its strategic plan?

Attend this webinar to learn to create a Municipal Strategic Plan using a step-by-step process

Registration Details:

GFOA Alberta | Website: <https://www.GFOA.AB.CA/events.php>

Webinar Host



TAMARA SLOBODA is a Chartered Professional Accountant (CPA, CGA) and former Municipal Financial Advisor for Alberta Municipal Affairs.

Tamara has a passion for people and communities.

POSITIONS THAT TAMARA HAS HELD:

- *CAO for the Town of Thorsby – current*
- *Municipal Financial Advisor - Municipal Affairs*
- *Director of Finance - Senior Long-Term Care Facility*
- *Corporate Treasurer – School District*
- *Director of Finance - BC Treaty Commission*

Tamara has led numerous improvements to both reporting and finance processes in her career and has a strong history of challenging the process to initiate innovation, creativity, and improvement.

Implemented fully integrated budget and financial reporting software

Developed municipal tools for Tax and Assessment (tax rate by-law), Annual Report, Budget Operations 3+ and 5+

Increased efficiency, and profitability, by managing team productivity, costs and budgets.

Implemented full set of policies, internal controls and accounting systems

Developed financial plans, budgets (Operating & Capital), forecasts and analytics

Developed and presented Strategic Planning for Council and Administration



EDUCATION AND AFFILIATIONS:

- *Chartered Professional Accountant at **CPA, CGA***

CONTACT INFORMATION:

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